



INTERACTIVE SALES

Our Interactive Sales Platform helps you to increase direct sales on your website. You are able to talk with the customers that are present on your website and directly sell products to them!

This platform helps to transform your one dimensional website into a dynamic webshop with personal assistance. Your staff members truly become unique online shopkeepers.



BUSINESS COLLABORATION TOOLS

With our tools it is possible to organize large online meetings, to educate and train your employees and to change ideas with your clients. We make it possible for everyone to work online together.

WMS technology enables web sites to come alive with highly compelling and literally out-of-the-box streaming video messages connected to your live support and sales web centre. leading to increased response rates, recognition, retention and revenues.

From Videomsn (Video Marketing Support Network), we support internet marketing needs through live multi-way video. Videomsn offer a convenient alternative, a high quality, cost-effective and easy-to-use video conferencing solution for every business.

WORLD MEDIA SERVICES

HAS WON A RANGE OF PRIZES IN THE YEARS 2006 AND 2007



The Award is handed out to dr. Pouwen, CEO of Advicesoft.

Related links:

<http://www.flickr.com/photos/emerce/1379784975/>

<http://emerceeday.nl> See more about the biggest ecommerce event in Europe

Overall Awards

Sep 07 : Emerce E-Day Innovation Award

World Media Services makes it possible to directly sell products and services on the Internet. For our work together with Ebay, Sony, Dimo, Dell and SNS Bank we received the E-Day Innovation Award for our unique Customer Sales Platform. The platform makes it possible to sell products and service from every advertising or partner position on the Internet.

The platform enables clients to start direct conversation with their online visitors and offer direct sales and services assistance. It allows customers to establish contact with the advisor in person in an online advice session, using only a web browser with the ubiquitous Flash Player plug-in. Moreover, they can establish two-way communication by means of a normal phone, chat, IP telephony (with a headset), and even a webcam.