



# GLOBAL SOLUTIONS FOR ONLINE SUCCESS



### Live Audio Video Chat

Talk to the visitors of your site; offer them the possibility to talk to you! See you and to see them.



### Live Online Presentaion

Invite your audience to participate in your meeting. Solve customer problems quickly and easily using our

LIVE PRESENTATION BOARD & INTERACTIVE WHITE BOARD.



### Live Co Browsing and Data Center

For more comprehensive interactions, WMS introduce two-way, "follow me" web browsing so that agent and customers can lead each other to specific web pages for faster issue resolution.

## WORLD MEDIA SERVICES LIVE SALES ADVISOR

Communicating with your potential customer is important. This is almost more essential online than in the physical world. Visitors browse around and skip from one website to another. A visitor grabs a proposal somewhere when the conditions seem best and places his order. A recent investigation by market analyst Gartner shows that trust is one of the most important factors in the online buying process. The art is to reach your customer, to tempt him into a conversation, to arrange a purchase and to transform him into a returninreturning customer just as he is surfing on your site and hovering around a product.

From Videomsn (Video Marketing Support Network), we support internet marketing needs through live multi-way video. Videomsn offer a convenient alternative, a high quality, cost-effective and easy-to-use video conferencing solution for every business.

## WMS HELP YOUR WEBSITE VISITOR AND INCREASE YOUR INTERNET SALES!

### GOALS

- ✓ To create trust
- ✓ Lead generation
- ✓ More efficient service
- ✓ Marketing information and brand experience
- ✓ Increased indirect conversions (improve sales)

### SOLUTIONS

- ✓ Best-of-breed platform for real-time tracking of visitors on your website.
- ✓ Advanced tools you can use to put together marketing campaigns and analyse specific sections within your website
- ✓ Link actions to your campaign by giving the visitor offers or invitations to a chat session at various points in the campaign
- ✓ Lead indicators that show you the visitor's interest profile and thLead the percentage to which this meets your marketing goal.

### CHALLENGES

- ✓ Increasing the conversion of visitors to sales
- ✓ Improving the effectiveness of the website
- ✓ Addressing visitors pro-actively as well
- ✓ Being able to make the right offer at the right time through product placement
- ✓ Maintaining an overview in the case of high numbers of visitors by putting the spotlight on specific marketing campaigns

